

## **I EUROPEAN AWARDS ON UNIVERSITY-INDUSTRY COOPERATION WITH REGIONAL IMPACT**

**Before filling in this form we recommend to read the  
document: "About the Awards"**

# **Guidelines**

**For completing the UNIVERSITY-INDUSTRY\* COOPERATION GOOD  
PRACTICE CASE Application Form.**

*PLEASE complete all relevant sections as fully as possible using only the space available and the relevant section on the form. Avoid the use of acronyms and translate into English all the names, wherever possible. Any key names or words may be expressed using bold text. Fill in the Application Form using Verdana 10 Font*

\*In this sense, "Industry" is interpreted in its widest meaning and incorporates **all types** of companies and businesses

## General Description

### Case title

**Title:** Name of the project, programme or initiative. Please, write or translate it in English.

**Brief abstract:** Explain how the case relates to university-industry cooperation, regional impact, and every aspect of the category it is included into. The brief abstract must suggest a university-industry link (*Maximum of 30 words*).

**Acronym:** Indicate the acronym that identifies the case (where applicable)

**Keywords:** Choose at least 3 keywords that best reflect distinctive elements of the case so that it could be found on a search.

**Ref. number:** Given automatically by the Electronic Application Form

### Category

Indicate the category that best matches the case.

**SMEs, Innovation and Territory**

Technological development, as well as regional context, make some enterprise collectives (because of its size, technology or geographical localisation) to demand a special consideration in order to take advantage of this co-operation. (The Bologna Declaration)

*Examples: Technological Development Centres, Technological Transfer Interface, Research Centres, Technological Institutes, Technology/Science Parks, Knowledge Management Centres, Services/platforms, ...*

**Training and Labour Market**

Respond to the productive system training necessities (The Bologna declaration)

*Examples: Training Centres, Training interfaces, University-Industry Partnership, Network Creation, University-Professional/Vocational Training-Industry-Partnership, On-the-job training, Distance Learning, Placement Initiative, Job Market Analysis, Master program/Postgraduate program, Scholarship, Internship, Development of training contents (curricula) and training initiatives (courses, seminars, workshops, etc.), Trainee Program, IT-Training,...*

**Entrepreneurial Spirit and Knowledge Based Enterprise Creation**

Emphasise the entrepreneurial spirit in the university's community. (The Bologna Declaration)

Examples: *Awards, Business Incubator, Services for Entrepreneurs, Seed Capital, ...*

## Case summary

*(Maximum of 750 words)*

The Case Summary is the "Executive Summary". It should reflect and be consistent with the more detailed evidence provided in the SELECTION CRITERIA sections to be completed below (University-Industry Cooperation, Regional Impact, Innovative Character, Sustainability, Transferability).

Therefore, explain clearly and in summary (*be concise, use clear language, and follow the order*):

- (a) University-Industry Cooperation
- (b) Regional Impact
- (c) General aims and goals of the case
- (d) Key successes and why it has been selected as good practice on university-industry cooperation with a regional impact
- (e) Structure, management and timescale
- (f) Main activities, outputs and outcomes
- (g) Who the case has benefited
- (h) Innovative character, sustainability and transferability
- (i) Other information relevant to the case

*The summary writing style must be suitable to be directly used, without editing, in a published or promotional context.*

*This can be written before, or on completion of this form, however, it is advisable to check the summary once the form has been completed.*

## **Why do you consider this case to be a good practice case of university-industry cooperation with a regional impact?**

*(Maximum of 100 words)*

Describe why the case is considered to be a good practice case on university-industry cooperation with a regional impact explaining, clearly and in summary, **what works, how, why and in what conditions.**

## **Names of leading institutions and companies involved in the case**

*(Maximum of 200 words)*

It is assumed that all cases involve universities/colleges and businesses.

List the names of the institutions (university, enterprise, laboratory or other organizations) with a short description of the type and nature of the actors involved. Please try to write or translate the names in English.

## Eligibility Criteria

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### **1. University-Industry Cooperation**

*(Maximum of 350 words)*

Provide a description of the case indicating how the cooperating parties were brought together and by whom. Indicate how the collaboration was conceived, by whom, and how it was translated into a functioning case. Provide analysis of UIC articulation (linkage) and intensity describing clearly the **role** of each of the actors involved (university and industry), quality & coherence, balance between what's given & what's taken by the partners and thus can be extended to the involvement of all partners and stages of the collaboration.

Emphasize the importance of "working together" and "mutual benefit" that makes clear the interest of the collaboration.

University-Industry cooperation (UIC) involves two or more parties willingly working together for mutual benefit. Such relationships may be short or long term and may involve one or more projects/areas of activity relevant to the parties involved. The nature and intensity of the relationship involved in the University-Industry Cooperation is a critical parameter which must be clearly enunciated in a qualitative and where ever possible a quantitative manner. Thus, cooperation goes beyond the provision of a service by one party for the other solely for financial remuneration eg a consultancy contract or licence of a patent, is not considered to be cooperation in the RUISNET sense of the meaning.

Additional considerations that may also be important include, for example:

- ✓ The level of commitment and involvement of the cooperating parties. For example, instead of having a number of individual research contracts with SMEs the project may involve a wider integrated programme of collaboration with such organisations representing a larger and longer term commitment and extent of cooperation.
- ✓ Participation of different "stakeholders" in the promotion; the management and operation of the project; the nature of the interface.
- ✓ The level of formalization and contractual arrangements of the project, such as the financial and infrastructure benefits.

To describe the University-Industry cooperation you should include the following aspects:

## 1. a. Case context, rationale and aims

Why did the case develop? What needs/problems/plans does the case address? Describe the intention/aims and objectives of the university-industry collaboration and the mutual benefit. Stress the role of each actor.

Indicate if this was the first case between the various partners or whether they have cooperated previously.

## 1. b. Target beneficiaries

Describe how the cooperating parties and clients have or may benefit from their involvement in this case. Quantify any beneficiary outputs or outcomes.

## 1. c. Economics of the case: how is the case funded, what is the level of funding.

Indicate the funding of the action (e.g. EC, National Government, Industry, etc). Where there is more than one funding indicate relative proportions.

Give details of the nature of any public or private funding involved e.g. EC FPIV programme. Where funding is from and related to a specific national or regional funding scheme or programme, provide a description of the scheme or programme.

List, and where possible, quantify any other non-financial contributions ("in-kind") relating to the case. Examples are, where equipment or materials are donated by the industrial partner, or where the company provides a member of staff to work on or contribute to some aspect of part or the entire case.

*Provide quantitative information when possible.*

*Indicate just the relevant information related with the University-Industry Cooperation that could demonstrate the commitment between actors involved.*

(Refer to and select from, as appropriate, the Methodology Definitions and Indicators annex for possible evidence and measures of University-Industry Cooperation).

## 2. Regional Impact

*(Maximum of 350 words)*

Provide evidence of the impact on and contribution to the strategic ambitions and development of the region in which they operate. The nature of impact will depend on the aims, objectives and design of the case, and the social, economic and physical environment in which they operate.

Describe what type of strategic, organisational, economic, social, etc. impact on the region of which evidence can be provided:

ECONOMIC: Profit, wealth & tax revenue generation



ENTERPRISE: New enterprise creation and survival  
EMPLOYMENT: Employment growth.  
KNOWLEDGE: Human knowledge, education or skills  
COMPETITIVENESS: Industry sector competitiveness  
REGIONAL POLICY: Compliant with regional policy  
REGIONAL INNOVATION: Enhancing regional innovation

(Refer to and select from, as appropriate, the Methodology Definitions and Indicators annex for possible evidence and measures of Regional Impact).

## Distinctive criteria

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### **3. Innovative character**

*(Maximum of 200 words)*

These may refer to, for example, METHODOLOGY and PROCESSES ADOPTED, PEDAGOGICAL IMPLICATIONS, ORGANISATIONAL DIMENSIONS, ECONOMIC and/or TECHNOLOGICAL CONSIDERATIONS, and SOCIAL MATTERS. Indicate the degree of novelty within the region making the application.

(Refer to and select from, as appropriate, the Methodology Definitions and Indicators annex for possible evidence and measures of Innovation).

### **4. Transferability**

*(Maximum of 200 words)*

Transferability is defined in terms of 'policy transfer', i.e. whether good practice in the particular regional case has any potential relevance to another region or country. The description should be written in sufficient detail to enable an assessment of how the good practice may be employed by different types of organisations operating in different environments.

Highlight those features and aspects of the good practice case which are or will be important in order for the case to be successfully transferred and implemented across other sectors and regions. Where relevant highlight any issues that may prevent or limit a successful transfer.

(Refer to and select from, as appropriate, the Methodology Definitions and Indicators annex for possible evidence and measures of Transferability).

### **5. Sustainability**

*(Maximum of 200 words)*

Consider not only the economic continuity but also the University-Industry cooperation relationships that the case has generated, including secondary effects: continuation of and further development of the case concerned; long term effects of the case on its target beneficiaries.

Describe if the good practice case is likely to be continued, the funding change, and the likelihood of success. If possible, indicate the risk of case failure / secession.

(Refer to and select from, as appropriate, the Methodology Definitions and Indicators annex for possible evidence and measures of Sustainability).

## **6. Other (special dimension: inter-university, inter-regional...)/ Additional Information / Annex Information**

Provide a list of the main documents and information sources used for this case, e.g. the case's website address, annual report, business plan, publications/press reports, strategy/action/delivery plan, funding appraisal, evaluation study, ....

Any supporting material should also be submitted in digital format on an attached file with a maximum file size of 2 Mbytes. This might include press releases, newspaper or journal articles, reviews, affirmations or attestations, and any formal or informal evaluation reports (particularly recommended).

Support documents can be submitted in the original languages